












CREATIVE SERVICES PRICING GUIDE

Please note: PRICES SHOWN REFLECT AVERAGE DESIGN TIMES.

Projects may take a shorter or longer time to complete and will be billed accordingly.
We also work closely with print vendors to get the best quality and pricing for our clients.

ITEM	DESCRIPTION	PRICE
LOGO 	Includes the following: - 3 sample designs - One revision per sample - Approved logo delivered in jpg, and pdf formats electronically or on CD [6.25 hours time – additional revisions and designs at \$80 hr.]	\$500
LOGO PACKAGE 	Includes the following: - 3 logos, 2 letterhead, 2 envelope and 2 business card samples - One revision per sample - Electronic version in pdf format [10.25 hours time – additional revisions and designs at \$80 hr.]	\$820 SAVE \$120 \$700
BUSINESS CARD 	Includes the following: - 2 versions (size: 3.5" x 2") - One revision per sample - Electronic version in pdf format [.5 - 1.5 hours time]	\$40 - \$120
STATIONERY PACKAGE 	Includes the following: - 2 versions (size: 8.5" x 11" letterhead and #10 envelope) - One revision per sample - Electronic version in pdf format [1 – 2.5 hours time]	\$80 - \$200
POSTCARD or RACK CARD 4" x 6" • 5.5" x 8.5" • 4" x 9" 	Includes the following: - 1 version in pre-approved size - front and back - Full color on front of card – black/white on back - Two revisions per side - Electronic version in pdf format [3-6 hours time]	\$240 - \$480
BASIC BROCHURE: Double Fold: 9" x 8" Tri-Fold: 8.5" x 11" or 9" x 12" 	Includes the following: - 1 version in pre-approved size - front and back - Two revisions per panel - 1 color pdf proof per page and 1 black/white print proof per page [5-9 hours time] <i>Brochures can be created in many different sizes. Custom sizes are quoted on an individual basis.</i>	\$400 - \$720
FLYER (1-SIDE) 	Includes the following: - 1 version (sizes: 5.5" x 8.5" or 8.5" x 11") - Two revisions - 1 color pdf proof and 1 black/white print proof [3-4 hours time]	\$240 - \$320
BOOKLET • MAGAZINE Size when folded: 5.5" x 8.5" 8.5" x 11" 	Includes the following: - 1 version - Two revisions per page - 1 color pdf proof per page and 1 black/white print proof per page [\$160 per page • time limit of 2 hours/page • additional time at \$80 hr.]	\$1,280 (8 pages) \$1,920 (12 pages) \$2,560 (16 pages) \$3,200 (20 pages) \$3,840 (24 pages)
NEWSLETTER 	Includes the following: - 1 version (sizes: up to 8.5" x 11" folded) - Two revisions per page - 1 color pdf proof per page and 1 black/white print proof per page [\$160 per page • time limit of 2 hours/page • additional time at \$80 hr.]	\$640 (4 pages) \$1,280 (8 pages)
PRESENTATION FOLDER 	Includes the following: - 1 version - Two revisions per panel - 1 color pdf proof per page and 1 black/white print proof per page [2-4 hours time]	\$160 - \$320
HOURLY RATE 	Includes design, production, consultation, research, photo correction and edits.	\$80 per hour